

Hamburg Sustainability Conference 2026 One Year of the Hamburg Declaration—Social Media Kit

This year's [Hamburg Sustainability Conference](#) (HSC) marks the **first anniversary of the 'Hamburg Declaration on Responsible AI for the SDGs'**. In our session 'Partnerships for Inclusive AI: One Year of Hamburg AI Declaration Impact' ([link to livestream](#)), we will present successful use cases and discuss the next steps for advancing responsible AI.

On social media, we would like to celebrate the anniversary with all endorsers by highlighting achievements from across the community and increasing the visibility of the Hamburg Declaration. Join us!

How to participate

We have prepared a sharepic for you to use on social media—either personalised with a portrait photo or featuring the cover of the Hamburg Declaration.

Template sharepic: [Link Canva](#)

- To personalise your visual, simply insert your photo into the template.
- In Canva, drag your photo onto the placeholder image. Canva will automatically replace it with your photo and fit it into the frame. You can then crop the image and adjust the selected area.



Content:

- We have prepared a general copy that you can use for your post. Feel free to adapt the text and add your own achievements, examples, and impact stories.
- Please make sure to tag all relevant accounts so that we can see your posts and support each other's content.
- Suggested channels: LinkedIn, Instagram, Bluesky, and other social media platforms.

We are looking forward to celebrating with you!

Suggested post

One year of collective commitment: The Hamburg Declaration on Responsible AI for the SDGs

AI has the potential to accelerate progress across the SDGs—but only if it is inclusive, responsible, and accessible to all. No single actor can achieve this alone. That is why, one year ago, @UNDP and @BMZ launched the Hamburg Declaration on Responsible AI for the SDGs, and we are proud to be among the endorsers.

Today, we are working together with nearly 60 partners from governments, international organisations, the private sector, civil society, and academia to turn this shared vision into action.

At this year's @Hamburg Sustainability Conference, we will reflect on the progress made so far, present successful use cases from the first year of implementation and discuss the road ahead in the session:

Partnerships for Inclusive AI: One Year of Hamburg AI Declaration Impact
Join us in Hamburg or watch the livestream here:

<https://www.youtube.com/@HamburgSustainabilityConf/streams>

Handles LinkedIn:

[@UNDP](#)
[@UNDP Digital, AI and Innovation Hub \(Accelerator Labs\)](#)
[@Federal Ministry for Economic Cooperation and Development \(BMZ\)](#)
[@digital.global](#)
[@Hamburg Sustainability Conference](#)

Hashtags:

#HamburgDeclaration
 #HSC26